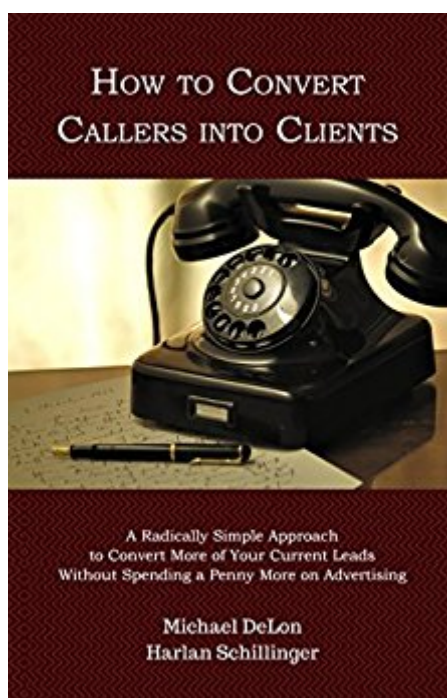


The book was found

How To Convert Callers Into Clients: A Radically Simple Approach To Convert More Of Your Current Leads Without Spending A Penny More On Advertising



Synopsis

A simple strategy to convert more of the leads that are calling you today into paying clients. Law firms spend thousands of dollars to make the phone ring. What happens when it does? If your intake and conversion process isn't right, you're losing money every day. This strategy gives you the ability to convert more of your current leads into clients without spending more money on advertising. Marketing experts Michael DeLon and Harlan Schillinger explain exactly what you should do to differentiate yourself in this competitive and crowded marketplace, stay in front of your leads longer, and gain more clients. This one strategy can be used in all of your marketing channels and gets better the longer you use it. The fastest way to increase your income is NOT to spend more money to get more leads but to plug the holes in your lead conversion process. This strategy teaches you how to do that. Law firms market the same way. They say the same things and send brochures that look the same. You need to be different and by using this strategy you'll easily convert more callers into clients without spending more money on advertising. Read this book and apply this simple strategy to your firm. You'll convert more leads, gain more clients, and put more money in your pocket.

Book Information

File Size: 6260 KB

Print Length: 66 pages

Simultaneous Device Usage: Unlimited

Publisher: Expert Press (July 27, 2017)

Publication Date: July 27, 2017

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B074CQ156V

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #582,747 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #16

in Kindle Store > Kindle eBooks > Law > Specialties > Personal Injury #42 in Books > Law

Customer Reviews

The book cover sets the stage and the book fulfills its promise with a simple concise message
How to keep our process simple, direct and effective! Michael has given us the keys on building our business! Whether an attorney or not, this plan works!

Loved it, Loved it, Loved it!!! Practical tips for the ones just starting their business when there is not much money yet!

The author shares a simple way to differentiate yourself from others in your field.

Great information to Grow Your Business!

Highlights doing a better job converting leads into more clients. Great book.

This book is full of practical information on no-nonsense marketing strategies for attorneys...and can be adapted to other businesses with a little creativity. The principles contained within will help you grow your business and generate more leads, without spending extra advertising dollars. Don't miss this one!

[Download to continue reading...](#)

How to Convert Callers into Clients: A Radically Simple Approach to Convert More of Your Current Leads Without Spending a Penny More on Advertising Penny Stocks: Beginner's Guide to Penny Stock Trading, Investing, and Making Money with Penny Stock Market Mastery; How to Find Penny Stocks, Day Trading, and Earning Big Money Online Convert your Minivan into a Mini RV Camper: How to convert a minivan into a comfortable minivan camper motorhome for under \$200 No Advertising Teespring (2017): How to Sell T-shirts on Instagram Without Spending a Dime on Advertising How to Write Your Irresistible Home Page in 7 Simple Steps: Your Blueprint to Website Home Page Content that Converts Visitors into Leads & Clients (How to Write... Book 3) Penny Stocks: Complete Beginners Guide To Building Riches Through The Stock Market (Penny Stock Mastery, Penny Stock 101) How to Turn Clicks Into Clients: The Ultimate Law Firm Guide for Getting More Clients Through the Internet High Paying Clients for Life: A Simple Step By Step System Proven To Sell High Ticket Products And Services (Selling Services: How to sell anything to

... and How to Get Clients for Life Book 1) Penny Stocks: Jumpstart Your Road to Riches!
Maximizing Your Profits with Penny Stock Trading Barefoot Business: 3 key systems to attract more leads, win more sales and delight more customers without your business killing you Minimalist Budget: Simple Strategies On How To Save More, Spend Less, And Curb Spending Temptation (Without Living On Ramen) Coaching Websites That Convert: Build a Client Attracting Website & Avoid the 10 Website Mistakes That Drive Ideal Clients Away Pope Francis: Why He Leads the Way He Leads Wow Your Clients: How To Land Clients And Build Long-Lasting Relationships Disrupting LinkedIn: The Definitive Guide to Generating Leads, Receiving Referrals and Attracting High-End Clients Through Marketing on LinkedIn Penny Stocks: The Ultimate Guide to Mastering Penny Stocks for Beginners in 30 Minutes or Less! Penny Stocks: How to Trade and Invest in Penny Stocks to Achieve Financial Freedom Scholastic Reader Level 3: Pony Mysteries #1: Penny and Pepper: Penny & Pepper Penny Stock Trading: QuickStart Guide: The Simplified Beginner's Guide to Penny Stock Trading Penny Stocks: How to Find Penny Stocks That Can Make Millions

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)